


2017



# emge elementary walk-a-thon SEPTEMBER 22, 2017

**What is Walk for Emge?** The Walk for Emge Walk-a-thon will be our largest Fundraiser of the year. Participants earn money by walking during their recess on Friday, September 22. Participants will have 20 minutes to walk as many laps as possible. Participants get pledges from family, friends, neighbors or businesses to support their efforts.

**How do I get Pledges?** There are two ways to collect pledges: online & in person.

Online Pledges	In Person Pledges
<p>It takes just minutes to set-up your child's own fundraising page to request pledges. Go to: <a href="http://pledgestar.com/emge">http://pledgestar.com/emge</a> to register your child(ren).. You'll need to enter your name and email address, then click register. Follow the simple registration steps.</p> <p>When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made. You can track your pledge progress online. If you need help call: 1-888-598-7510.</p>	<p>Use the form in your walk-a-thon packet to collect donations face-to-face. Consider going to family and neighbors explaining the purpose of the walk-a-thon. You may collect cash or checks.</p> <p>Please have all donors write their checks out to "Emge PTO".</p> <p>No donation is too large or too small!</p> 

Be sure to ask all your friends and family members. If you do go to neighbors' houses, please do so with a trusted adult.

### What prizes can I earn?

#### Individual Prizes

- \$5 Smencil
- \$25 Emge Water Bottle
- \$50 Walk For Emge T-Shirt
- \$100 Emge Fidgit Spinner

**Very Top Class:** Movie & Popcorn Party

**Top Class per Grade:** Ice Cream Party

**Top Individual Person:** Fitbit

**Family Prize** Raise \$250 as a family and you will earn a yard sign to be displayed at the Walk that you may take with you after the event.



### When do we run?

10:20-10:40 :	Second Grade	2:30 – 2:50 :	Kindergarten
10:40-11:00 :	Third Grade	3:00 - 3:20 :	First Grade
1:10 – 1:30 :	Fifth Grade	3:25 – 3:45 :	Fourth Grade

**Why are we raising money?** Your support allows the PTO to continue to fund many of the great programs and events at our school. Any funds raised will go toward enhancements to outdoor classroom to make it more user-friendly, updated literacy library, and support to each individual teacher and grade-level team. With your help every child will benefit.



**What is the goal?** This year we would like to raise \$20,000. If every participant can raise **\$50/student** we can achieve our goal! Mrs. Fraley and Mr. Hale will be completing a challenge to be determined by the students shall we meet our \$20,000 goal!

**Can parents come up to participate?** Parents are welcome to cheer on their child(ren) during the walk-a-thon. Feel free to make posters to really encourage your walker during their 20 laps!

**Calling all Volunteers!** We also need parents to help volunteer to make this event run smoothly. Please see our volunteer sign-up site at: <http://signup.com/go/cQALeOR>. We would love to have some volunteers help the day of the event and a few days prior to get the prize packages assembled. During the day of we will need help setting up and distributing snow cones to the walkers.



**What are my deadlines?** Pledges are due Wednesday, September 6th in order to guarantee your prizes. Any pledges collected after that day will help us meet our goal, but may not ensure prizes delivered in time for the walk-a-thon.